

# Ratifying the Agreement in Principle

Kitselas and Kitsumkalum



KITSUMKALUM TREATY



INVOLVE • INFORM • INSPIRE

# Timeline

- **2008 -** Series of Chapter Overviews mailed out to all members
- **Nov 2011 -** Home Visit Team begins training
- **Feb 2012 -** Kick off Monthly Community Dinner Meetings
- **Feb 2012 -** 1<sup>st</sup> Round Home visits begin
- **May 2012 -** Weekly Lands Tours, Coffee Houses, Group Home Visits
- **Sep 2012-** 2<sup>nd</sup> Round Home Visits Begin
- **Feb 2013 -** Intense Media - 2 weeks prior to voting day

# Connecting

- **Initial Contact with members to gather updated information:**
  - Personal Contact by all Communications team members
  - Emails, mail-outs, phone calls, skype
  - Open Houses
  - Community Dinner Meetings
  - Door to Door knocking - **Door to door team consisted of a cross section of the community**

# Materials

- **Home visit booklets** – completely scripted so that every team member said the same thing (questions forms taken back to office)
- **Quick guide** – point form description of AIP and Treaty Process
- **Brochures, pamphlets** - Sales & Property Taxes, Constitution, FAQ's
- **Chapter by Chapter** overview booklets (plain language)
- **Presentations or notices** – mail out after each meeting to every member
- **Parking Lot** – At Community Dinner Meetings, Staff assisted members with writing their questions down. After meeting, answers were distributed to all members.

# Materials

- **Kalum Treaty Times Magazine & Kalum Informer, Kitselas Canyon Current**
- **Overview Booklets** – Plain Language chapter explanation
- **Maps** - comparing Treaty Settlement Lands and reserves
- **6 Foot Banners** - for every event (Land, Cash, Governance)
- **Promotion Items** - USB's with AIP Fact Book & Plain Language

Hired writers and designers to put together all these materials. Also borrowed ideas for materials from other First Nations Communities with their permission

**Material goes out of date very quickly**

# The Plan after the Deal was Made

## The Selling Begins

- Delivery of officially signed AIP, and MOU
- Kalum - 2 day meetings
- Kitselas Dinner and Discussions - 3 hours
- Weekly Coffee Houses & Group Home Visits
- Weekly Open Houses
- **Constant** Door to Door (2nd round home visits)
- Phones calls, email, skype (Facebook page a disaster)
- Radio ad blitz – with various community members
- Land Tours of Treaty Settlement Lands in the AIP
  - Rented a van, hired drivers, trained team members to conduct tours with a script and maps to hand out
- Fact book (Home visit book) given to every member

**Follow Up Follow Up Follow Up**

# Keeping a Public Profile

- Kids Movie Night
- Kids Fun in the Sun Day
- Elders Luncheons
- Table at Trade Shows
- Bazaars (Christmas Craft Fair)
- Kitselas Kids Christmas Party
- Kitselas Week Long Summer Camps for Kids
- Kitsumkalum Science Camp and Lands Tour

# Getting People to come out

- phone calls, notices, radio ads for events
  - Week before, day before, same day reminders
- Big Door Prizes at EVERY Dinner and Discussion
  - Generators, big screen tv's, Canuck Trips
- Provided transportation to Dinner and Discussions and back home again
- Child-minding available - crafts, movies and games
- Gift at home visits (Coffee mugs, Timmy's GC)
- Monthly Draw for people who did home visits (ipads)
- Raffles, 50/50, draws for Community artistry
- Invited Well known leaders to present

# Voting Day

- **Made sure people came out to vote by:**
  - provided rides to the polling station and home again
  - Child-minding
  - Open House to ask any last minute questions
  - Scouting at polling station to see who has come in to vote and who hadn't voted then contact them
  - Picking up ballots and delivering them

**The Voting question was posted **everywhere**  
months in advance**

**Appreciation Dinner Post Voting Day to say  
THANK YOU to all who voted**

# The Count

**Kitsumkalum**

**298 ballots**

**190 yes**

**108 no**

**63% YES**

**Kitselas**

**226 ballots cast**

**149 yes**

**76 no**

**66% YES**

**Thank you for your time**